

Kia Stephens

ENCOURAGING THE HEARTS OF WOMEN
ONE WORD AT A TIME



BIO

Kia Stephens is a wife and mom of two who is passionate about helping women know God as Father. For this reason, she created The Father Swap Blog to help women exchange their father wounds for the love of God the Father. Kia is also the founder of Entrusted Women, which she created to equip Christian women communicators of color. In addition to these ministries, Kia serves in her local church in Atlanta, Georgia. When Kia is not writing or serving women, she enjoys spending quality time with her family and friends. Kia will be releasing her first book, *Overcoming Father Wounds*, on March 7, 2023.

SPEAKING TOPICS FOR WRITERS & SPEAKERS

- How To Authentically Grow a Facebook Group
- From Blog to Book Deal: 10 Practical Steps You Can Take to Get Published
- How to Write and Speak About Hard Topics
- Growing Your Audience By Focusing On a Niche Market
- On Your Mark, Get Set, Go! How to Launch Anything From Scratch
- Kia can customize a message for your event.



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SPEAKING TOPICS FOR WRITERS & SPEAKERS

How To Authentically Grow a Facebook Group

In this platform-focused world, how can we create a genuine community? Whether you are looking to engage with your peers or respective target audience, a Facebook group is ideal for fostering authentic connection, marketing services, and products, and launching a book. In this session, you will discover a systematic approach to creating and sustaining vital connections for writers, speakers, and their followers.

From Blog to Book Deal: 10 Practical Steps You Can Take to Get Published

When Kia Stephens began writing and speaking she had no social media, no blog, and no platform. She literally launched her writing and speaking career from scratch. In this workshop, Kia will share the practical tips she learned along the way that helped her land her first book contract. Every attendee will walk away with steps they can implement immediately on their publishing journey.

How To Write and Speak About Hard Topics

You believe God has called you to share your difficult story with the world but just exactly how are you supposed to do that? How do you know when you are ready to share your story? How do you share honestly while respecting the other people involved? In this breakout session, Kia will unpack 6 non-negotiable guidelines she follows for writing and speaking about hard topics.





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SPEAKING TOPICS FOR WRITERS & SPEAKERS

Growing Your Audience By Focusing on a Niche Market

When it comes to growing our audience we may be tempted to try and write for everyone. This is impossible to do. Although it is difficult to appeal to the masses, you can effectively grow your reach by narrowing your target audience. In this session, Kia will share some practical steps a writer can take to grow their audience by focusing on meeting the needs of a specific niche market.

On Your Mark, Get Set, Go! How to Launch Anything From Scratch

Whether you are starting a blog, launching a podcast, promoting a book, or creating a Youtube channel, building your online presence is only half the battle. The next step is to share your new idea with the world. But how? How do you build momentum before you ever go public? How do you drive traffic to your website? How do you create anticipation in minds of your ideal target audience? Launching something new does not have to be limited to hopeful marketing. There are proven steps to launching anything no matter what your audience size. This session will give you 7 proven strategies to help you launch anything from scratch.





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SPEAKING CREDITS

YouVersion Verse of the Day August 2022

Living Sabbath Virtual Retreat 2022

She Speaks 2019, 2020, 2022

Entrusted Women Conference 2019, 2020, 2021

Women's Online Bible Study

Flourish Writer's Conference

Preach, Sis!

The Sister Circle Online Retreat

Brooklyn Tabernacle's Exchange Online

Beloved Women's Conference 2019, 2020, 2021

CONNECT WITH KIA!

